



SIR ISSAC NEWTON ARTS & SCIENCE COLLEGE

(Affiliated to Bharathidasan University, Thiruchirapalli)(MBA,BCA Approved by AICTE,New Delhi)

Contact : 73737 65114 | Email : principal.sinac@gmail.com : Web : www.sincarts.in

Velankanni Road, Pappakovil, Nagapattinam - 611 102.



1. Name of the Institution:

Sir Issac Newton Arts and science college

Velankanni (Road), Pappakoil, Andanapettai (Post),

Nagapattinam- 611102.

Tamilnadu, India.

Phone: 7373765114 Email:principal.sinac@gmail.com

2. Name and Address of the Trust/society/company and the trustees

Name of the Trust/society:

THANDAPANI PILLAI & SON'S EDUCATION AND CHARITABLE TRUST

Chair Person: Dr.T.Ananth

Year of establishment: 2010

3. Name of the Principal/Director

Dr.R.NATARAJAN, MBA, M,Com, M.phil, Phd,

Mobile number: 7373765130 Email: principal.sinac@gmail.com

Name of the Registrar

Dr. K. Elangovan, M.E., Ph.D.,MISTE.,

Mobile number: 9789899101 Email: elamkomalan@gmail.com

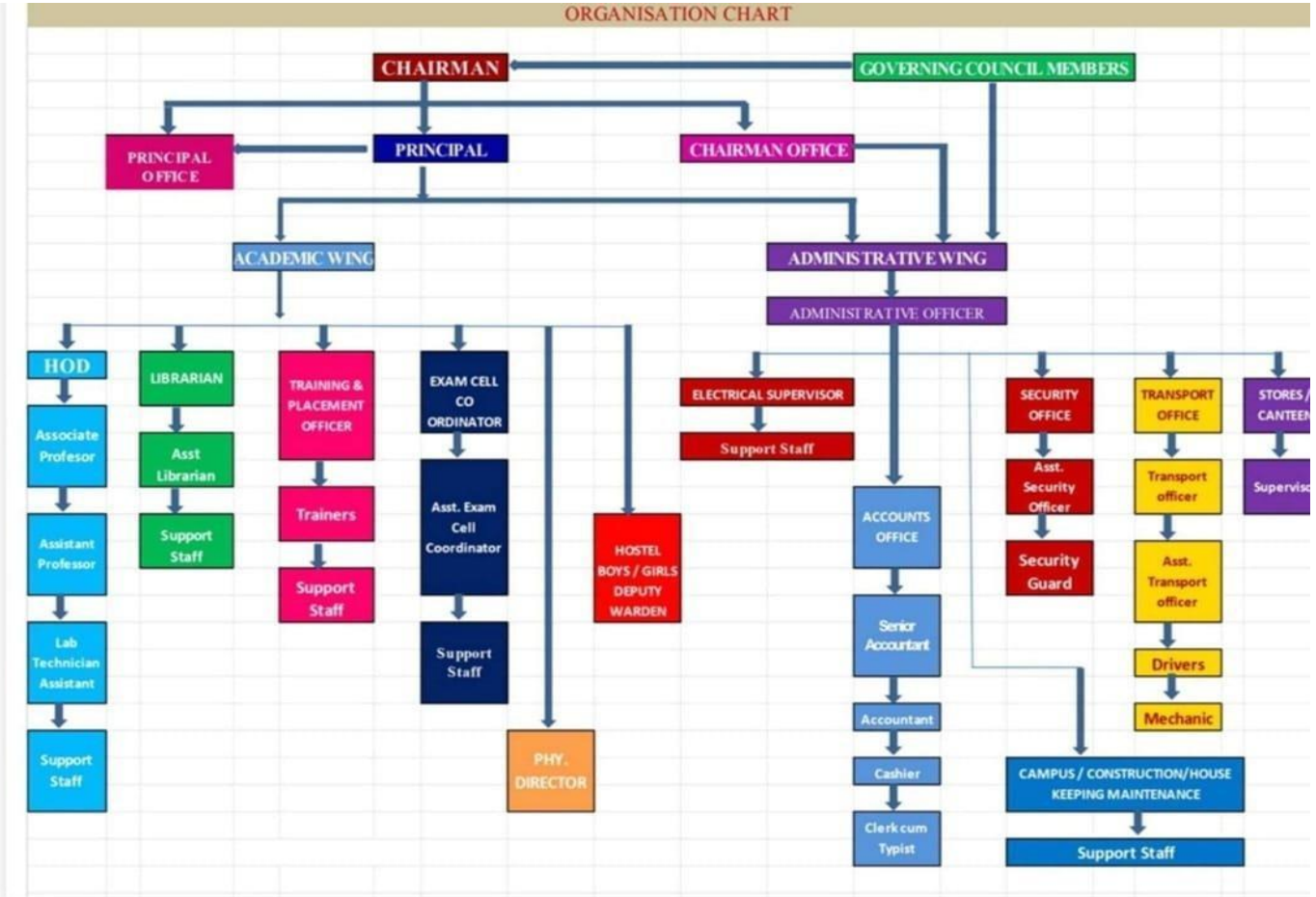
4. Name of the Affiliating University

Bharathidasan university, trichy

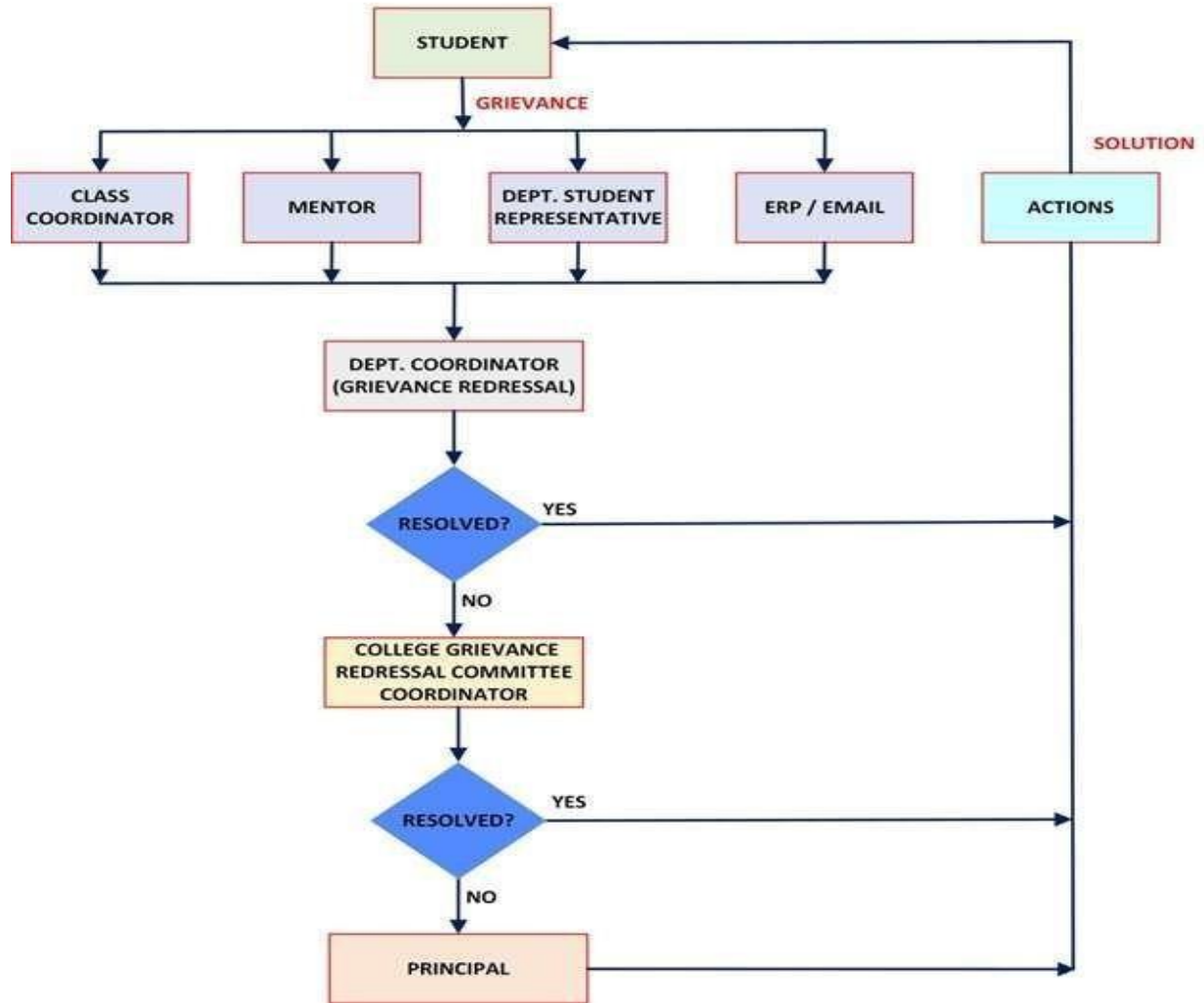
Type of institution: Private, Self-Financed

Category: Non- Minority, Co -Education

Organizational Chart



GRIEVANCE REDRESSAL MECHANISM





SIR ISSAC NEWTON ARTS & SCIENCE COLLEGE

(Affiliated to Bharathidasan University, Tiruchirappalli - 24)

Velankanni Road, Pappakovil, Nagapattinam - 611 102.

Email : principal.sinac@gmail.com | Web : www.sincarts.in | Cell : 73737 65114, 73737 65130

Dr.R.NATARAJAN.Ph.D

Principal

Lr. No.SINASC/E-2/2025-2026/

Date : 12.12.2025

Circular for Formation of Anti-Ragging Committee and Anti-Ragging Squad Members 2025-2026

In accordance with the directives from the University Grants Commission (UGC), AICTE and the Honourable Supreme Court of India, and to ensure a safe and conducive learning environment for all students, both an Anti-Ragging Committee and an Anti-Ragging Squad are hereby constituted at Sir Isaac Newton Arts and Science College Nagapattinam.

Name of the Committee Member	Associated with	Committee type	Profession	e-mail address	Mobile Number
Dr.R.Natarajan	Chairman	Anti-Ragging Committee / Squad	PRINCIPAL	Principal.sinac@gmail.com	9842494665
Mr.P.Ramya	Member	Anti-Ragging Committee	HOD/MBA	shalinipakri2283@gmail.com	6381271630
Dr.K.Arun Kanagaraj	Member	Anti-Ragging Committee	HOD/BT	arunvedharaj@gmail.com	9047676711
Dr.G.Elavarasai	Member	Anti-Ragging Squad	HOD/Defence	sinasetamil@gmail.com	8110956930
Mrs.K.Gomathi	Member	Anti-Ragging Squad	HOD/Maths	gomathiupp@gmail.com	8012475238
Dr.B.Sathya	Member	Anti-Ragging Squad	HOD/Phy	Sathyaphysics2015@gmail.com	9943993762
Ms.E.Arnika	Member	Anti-Ragging Squad	HOD/FT	arnikaarnika81@gmail.com	7826031410

Terms of Reference:

- To monitor and prevent incidents of ragging within the college premises or outside, including hostels, transport, and any other area under college jurisdiction.
- To create awareness among students about the legal provisions against ragging and the consequences of indulging in such activities.
- To promptly respond to complaints related to ragging and take appropriate disciplinary action against the perpetrators.



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- To organize orientation programs, workshops, and awareness campaigns to promote a ragging-free environment.
- To collaborate with local authorities, police, and other relevant agencies to address ragging incidents effectively.
- To ensure the confidentiality and protection of victims reporting incidents of ragging.
- To patrol the college premises regularly to prevent and detect any incidents of ragging.
- To maintain a visible presence in areas prone to ragging, such as hostels, canteens, and common areas.
- To respond promptly to any reports or complaints of ragging and take immediate action to address the situation.
- To coordinate with the Anti-Ragging Committee and provide assistance in their activities as required.
- To liaise with local law enforcement authorities and other relevant agencies in case of serious incidents of ragging.

Both the Anti-Ragging Committee and Anti-Ragging Squad shall commence their duties immediately. All students, faculty, and staff are directed to comply with their directives and extend full cooperation to ensure a ragging-free environment in the college.

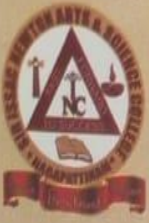


Principals
12/12/2025

PRINCIPAL

PRINCIPAL

Sir Issac Newton Arts & Science College
Pappakovil, Nagapattinam.



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Dr.R.NATARAJAN

Principal

Lr. No. SINASC/E-1/2025-2026

Date : 12.12.2025

ESTABLISHMENT OF ONLINE GRIEVANCE REDRESSAL MECHANISM

In our college, facilities have been arranged for students and staff members to report their grievances directly to grievance committee head or through sinacprincipal@gmail.com <https://sincarts.in/> or through complaint box. The system has been created in such a way that the principal looks at the grievances from the students and staff members and its takes steps to resolve the grievances.



Anafanun
12/12/2025

PRINCIPAL

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Sir Issac Newton Arts & Science College
Pappakovil, Nagapattinam.



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Dr.K.NATARAJAN Ph.D,
Principal

Lr.No.SINASC/E-4/2025-2026/

Date: 12.12.2025

INTERNAL COMPLAINTS COMMITTEE

This committee has been formed at SIR ISSAC NEWTON ARTS AND SCIENCE COLLEGE, Pappakovil, Nagapattinam - 611 120 to address issues under THE SEXUAL HARRASSMENT OF WOMEN AT WORKPLACE (PREVENTION, PROHIBITION AND REDRESSAL) ACT, 2013.

The purpose of this committee is to provide protection against sexual harassment of women at workplace and for the prevention and redresses of complaints of sexual harassment and for matters connected therewith or incidental thereto.

Internal Complaints Committee has been reconstituted with effect from 14th August 2025.

The Presiding Officer and every Member of the Internal Committee shall hold office for such period, not exceeding three years, from the date of nomination. The following committee members are appointed under section 4 of this Act:

Sl. No.	Position	Name of the Faculty	Designation	Contact Number
1	Presiding Officer (Female)	Dr. B. Sathya	Head, Department of Physics.	99439 93762
2	Member (Female)	Ms.P.Ramya	Assistant Professor, Department of Management Studies.	63812 71630
3	Member (Male)	Dr.V.Ramesh	Assistant Professor, Department of Tamil.	94428 20322
4	Member (External)	Mrs.K.Vidhyadevi,	Senior Coworker - FSP (Family Strengthening Programme), SOS Childrens Village, Bungalow Club Road, Kadambadi, Nagapattinam - 611 001.	82202 66638



Anakanni
12/12/2025
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Dr.R.NATARAJAN

Principal

Lr.No. SINASC/E-05/2025-2026

Date : 12.12.2025

Establishment of SC/ST Committee

In pursuance of the directives from the Ministry of Human Resource Development and as per the guidelines of the University Grants Commission (UGC), it is hereby ordered that a SC/ST Committee is established in Sir Isaac Newton Arts and Science College, Nagapattinam.

Composition of the Committee:

Name of the Committee Member	Gender	Associated with	e-mail address	Mobile Number	Profession
Dr.V.Ramu	Male	HEAD	senselvam10@gmail.com	9787372703	AP/Tamil
Mr.R.Parthiban	Male	MEMBER	Parthipri7@gmail.com	9788772145	AP/Commerce
Mrs.K.Gomathi	Female	MEMBER	Gomathiupp@gmail.com	8012475238	AP/Mathematics
Mrs.N.Kasthuri	Female	MEMBER	Kasthuri56@gmail.com	9659772568	AP/Chemistry
Mr.U.Raja	Male	MEMBER	Rajavimal.india@gmail.com	9500245966	AP/CS

SC/ST Committee:

Terms of Reference:

- To monitor the implementation of policies and programs for the welfare of SC/ST students and employees.
- To address grievances and complaints related to discrimination, harassment, or any other issues faced by SC/ST students and employees.
- To organize awareness programs, workshops, and seminars to promote social inclusion and sensitivity towards SC/ST communities.



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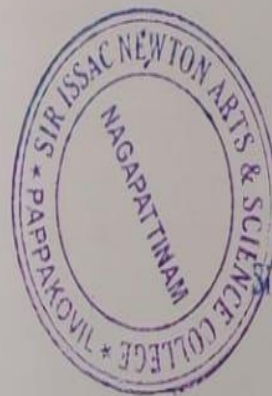
Velankanni Road, Pappakovil, Nagapattinam - 611 102.

Email : principal.sinac@gmail.com | Web : www.sincarts.in | Cell : 73737 65114, 73737 65130

- To review and recommend measures for the improvement of facilities and opportunities for SC/ST students and employees.
- To submit periodic reports and recommendations to the principal for necessary action.

Responsibilities:

- The Committee Head shall preside over the meetings and ensure the effective functioning of the Committee.
- Members shall actively participate in meetings, discussions, and activities related to SC/ST welfare.
- The SC/ST Representatives shall voice the concerns and issues faced by SC/ST students and work towards their resolution.
- The Administrative Staff member shall provide necessary support for the smooth conduct of Committee proceedings.
- The Committee shall maintain confidentiality and handle sensitive information with utmost care.
- This order shall come into effect immediately. All concerned departments and individuals are directed to extend their full cooperation and support to the SC/ST Committee.



Prathap Kumar
12/12/2020
PRINCIPAL

PRINCIPAL

Sir Issac Newton Arts & Science College
Pappakovil, Nagapattinam.



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Dr.R.NATARAJAN Ph.D

Principal

Lr.No.SINASC/E-06/2025-2026

Date : 12.12.2025

INTERNAL QUALITY ASSURANCE CELL

The Internal quality Assurance Cell (IQAC) for the academic year 2025 – 2026 is herewith constituted as follows:

SL.NO	NAME OF THE STAFF	DESIGNSTION	POSITION
1	Dr.R.NATARAJAN	PRINCIPAL	Chairman
2	Dr.B.SATHYA	HOD/ASST.PROFESSOR	Co-Ordinator IQAC
3	Ms.P.RAMYA	HOD/MBA	Teachers to represent to all
4	Dr.G.ELAVARASI	HOD/TAMIL	Teachers to represent to all
5	Mr.R.RAMESH	HOD/COMMERCE CA	Teachers to represent to all
6	Ms.M.LAVANYA	AP/BIOTECHNOLOGY	Teachers to represent to all
7	Mrs.N. VINOETHA	AP/MATHEMATICS	Teachers to represent to all
8	Mrs.S.SIVARANJANI	HOD/ CHEMISTRY	Teachers to represent to all
9	Ms.A.HARINI	AP/BBA	Alumni
10	Ms.E. DEEPIKA	II-FT	STUDENT
11	Ms.S.ABINAYA	II.MBA	STUDENT
12	Mr.S.VELMURUGAN	PARENT-II.BBA	Stake holders



P. Natarajan
PRINCIPAL

Sir Issac Newton Arts & Science College
Pappakovil, Nagapattinam.



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Pappakovil, Anthanapettai - Post, Nagapattinam - 611 102.
Office Cell : 7373765111, 7373765114 | Principal Cell : 73737 65130
e-Mail: principal.sinac@gmail.com | Web:www.sincarts.in

Dr.R.NATARAJAN.Ph.D

Principal

Lr.No.SINASC/E-11/2025-2026

Date : 12.12.2025

Compliance of the Academic Bank of Credit (ABC) as per MoE directives, (Applicable for Standalone Institutions, PGDM/PGCM and Universities)

NOT APPLICABLE



Analanam
12/12/2025

PRINCIPAL
PRINCIPAL

Sir Issac Newton Arts & Science College
Pappakovil, Nagapattinam.

Profile
of
Principal

RESUME

R. NATARAJAN,
No. 1, First Cross,
Mahalakshmi Nagar,
South
Palpannaicherry,
Nagapattinam – 611 003. Tamil Nadu. India.
Mobile : 98424 94665
Email : mageshnatarajan14@gmail.com



PERSONAL DETAILS:

Father's Name : N.Renganathan
Date of Birth : 14-03-1975
Nationality & Religion : Indian & Hindu
Community : OC (Brahmin)
Marital Status : Married
Language Known : Tamil & English
Passport Details : No: T 2462760, Country – India.

EDUCATIONAL QUALIFICATION:

Sl. No.	Degrees obtained	Name of the institution	Name of the university	Percentage / class	Month & year of passing
1.	B.Com.,	National College	Bharathidasan	54.09 / II	April 1995
2.	M.Com.,	National College	Bharathidasan	63.29 / I	November 1997
3.	M.Phil.,	Poompuhar College	Bharathidasan	77.20 / Distinction	January 2002
4.	PG. Dip. in Materials Management	Distance Education	Annamalai	45.25 / III	May 1998
5.	PG. Dip. in Personne Management & Industrial Relations	Distance Education	Annamalai	47.75 / III	May 2003
6.	M.B.A.	Distance Education	Madurai Kamaraj	54.23 / II	November 2007
7.	Ph.D.,	Poompuhar College	Bharathidasan	-	July 2012

WORK EXPERIENCE:

- Worked as Assistant Professor and Head of the Department of Business Administration at E.G.S.Pillay Arts & Science College, Nagapattinam, from 06.07.1998 to 10.10.2011.
- Worked as Principal-Incharge at E.G.S. Pillay Arts & Science College, Nagapattinam, from 11.10.2011 to 30.06.2013.
- Worked as Principal from 01.07.2013 to 30.11.2023.
- Working as Principal from 01.12.2023 till date at Sir Issac Newton Arts & Science College, Papakovil, Nagapattinam – 611 102.

MEMBER IN STANDING COMMITTEE & BOARD OF STUDIES:

- Elected as Member in Standing Committee on Academic Affairs by the Principals of Affiliated Colleges of Bharathidasan University from 05.12.2016 to 26.12.2017.
- Nominated as Member in Board of Studies in Management (UG), Bharathidasan University from 01.04.2015 to 31.06.2018.
- Nominated as Member in Board of Studies in Commerce (PG), Poompuhar College (Autonomous) affiliated to Bharathidasan University from 12.10.2013 to 11.10.2015.
- Nominated as Chairman in Board of Studies in Management (UG), Bharathidasan University from 01.10.2021 to 30.09.2024. (Extended to 31.12.2024)
- Nominated as Member in Board of Studies in Management (PG), Bharathidasan University from 01.10.2021 to 30.09.2024. (Extended to 31.12.2024)
- Nominated as Member in Board of Studies in Aviation (UG), Bharathidasan University from 15.07.2023 to 30.09.2024. (Extended to 31.12.2024)
- Nominated as Chairman in Board of Studies in Management (UG), Bharathidasan University from 01.01.2024 to 31.12.2027.

ACADEMIC PROFICIENCY

- The Institution attained the status of 2f & 12 (B) in 2018, accredited by NAAC with 'A' Grade in 2019 and Autonomous in 2020 during my tenure.
- Intake capacity from 40 to 60 for MBA and new course AIDS started in 2024.
- The Institution attained the status of AICTE in 2024 for BCA and BBA and MBA in 2025.

OTHER EXPERIENCES:

- Worked as Programme Officer for National Service Scheme at E.G.S.Pillay Arts & Science College, Nagapattinam, from 2004 -2005 to 2011 - 2012 augmenting various students' activities in and around the college.
- Attended the “Training Programme for Master Trainers of NSS, NCC, Scouts & Guides on Disaster Management” organized by Revenue Administration, Disaster Management & Mitigation Department, Chepauk, Chennai at Institute of Public Health, Poonamallee, Chennai on 17th and 18th March 2006.
- Attended NSS General Orientation Course at Madras School of Social from 05th to 14th September 2007.
- Attended NSS Refresher Course at Madras School of Social from 17th to 21st August 2009.
- Member of Outstanding Youth Club Award Selection Committee from 2013 – 2014 till date by Nehru Yuva Kendra, Nagapattinam.
- Project Guidance provided to M.B.A., students of various universities.
- Question paper setter for Autonomous colleges.
- Arranged industrial visit and placement guidance for the students.
- Organized special lectures for students from eminent experts & from other educational institutions.

AWARD RECEIVED:

- Awardee of Best NSS Programme Officer award for the academic year 2006 – 2007 by Bharathidasan University, Tiruchirappalli.

- **RESEARCH EXPERIENCE:**

Number of candidates awarded Ph.D.	Number of candidates pursuing Ph.D.	Number of candidates awarded MPhil.	Number of candidates pursuing MPhil.	External Examiner	
				M.Phil.,	Ph.D.,
02	03	18	-	More than 30	02

Sl. No.	Title	Journal / book
01	Recent Trends in Capital Market	HRD Times, April 2008
02	HR Education and Teaching Pattern	HRD Times, April 2010
03	Problems Faced by Women Managers	Strategizing For The Future Challenges of Women (ISBN: 978-93-80509-20-4)
04	Emerging Economies Growth Prospects in the Recession Period	Prospects and Policy challenges for India in the Recession Period (ISBN: 978-93-80713-00-7)
05	Causes for Increasing Public Expenditure on Education	SELP Journal of Social Science (Vol. II – Special Issue – Liberalization Perspective of Public Expenditure in India – April – 2013 (ISSN: 0975-9999)
06	The Foreign Investment: its Risks and Returns	Management Practices Today Opportunities and Challenges (ISBN: 978-81-923607-4-4)
07	Problems and Development Issues for Artisan Crafts Promotion	Marketing Innovations in the Globalisation Era (ISBN: 978-81-924922-7-8)
08	Green Marketing Impact and Role in India	Green Marketing (Problems and Prospects) (ISBN:978-93-80622-04-0)
09	The Role of Health Care Sector in India	International Journal of Management and Social Development (A Double-blind Peer Reviewed Monthly Journal) ISSN 2348-1919)
10	A Study on Perceptions and Expectations of Health Service Quality towards Patients of Private Hospitals – A Special Reference with Thanjavur District in Tamilnadu	Research Directions, Volume - 5, Issue – 1, July - 2017, Pages 39 – 47
11	Determinants of Patients Satisfaction Health Care Services – An Empirical Study to Private Hospitals at Thanjavur District in Tamilnadu	Review of Research Volume – 6, Issue – 10, July – 2017, Pages 26 – 33
12	A Study on Prospective and Problems of Small- Scale Industries in Thanjavur District	International Journal of Research in Humanities, Arts and Literature Volume – 6, Issue – 10, October – 2018, Pages 339 – 342.
13	Use of Factor Analysis to Ascertain Determinants of Investors' Preference for Investment Products in Sivakasi	Suraj Punj Journal for Multidisciplinary Research, Volume – 9, Issue – 1, January – 2019, Pages 47 -55
14	Factors Influencing Online Shopping Behavior with Special Reference to TAM	Journal of Applied Science and Computations, Volume – VI, Issue – V, May – 2019, Pages 15 – 23
15	Quality of Work Life (QWL) of Employees in ITES Companies in Coimbatore – A Case Study	Solid State Technology, Volume: 63 Issue: 6, Year – 2020, Pages 10119 – 10125

16	The Consumers' Perception towards Online Purchase of Household Appliances in Thanjavur District – A Survey	Sambodhi, Volume – 44, No.1 (IV), January – March (2021), ISSN: 2249-6661 Pages 58 -61
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CONFERENCE:

Sl. No.	Date of the Seminar	Institutions	Seminar Level	Title of the Paper
1.	21 st & 22 nd March 2006	A.D.M. College for Women, (Autonomous), Nagapattinam.	National	Disaster Management and Tsunami Experiences
2.	23 rd & 24 th August 2007	T.B.M.L. College, Porayar.	National	Self Help Groups and Micro Credit
3.	21 st & 22 nd February 2009	Khadir Mohideen College, Adirampattinam.	National	Advertising and its Impact on Consumerism
4.	24 th & 25 th July 2009	A.D.M. College for Women, (Autonomous), Nagapattinam.	National	Problems faced by Women Managers
5.	23 rd October 2010	Sri Venkateshwara College of Arts & Science, Peravurani.	National	Causes for Non-Performing Assets in Public Sector Banks
6.	21 st January 2012	Rabiammal Ahamed Maideen College for Women, Tiruvarur.	National	The Problems of the Rural Students in Developing their spoken skills in English and Solutions for it
7.	28 th March 2012	A.D.M. College for Women, (Autonomous), Nagapattinam.	National	Tourism and Hotel Industry in India
8.	12 th & 13 th April 2013	Government Arts College (Autonomous), Kumbakonam.	National	Emerging Economies Growth Prospects in the Recession Period
9.	27 th & 28 th April 2013	Rajah Serfoji Government College, (Autonomous), Thanjavur.	National	Causes for Increasing Public Expenditure on Education
10.	26 th & 27 th July 2013	Poempuhar College, Melaiyur.	National	Indian Capital Market – Post Liberalization Era
11.	5 th October 2013	Sri Malolan College of Arts & Science, Madurantakam.	National	The Foreign Investment: its Risks and Returns
12.	17 th February 2014	Rabiammal Ahamed Maideen College for Women, Tiruvarur.	State	Problems and Development Issues for Artisan Crafts Promotion
13.	12 th December 2014	M.R.Government Arts College, Mannargudi.	National	Green Marketing Impact and Role in India
14.	13 th February 2015	Swami Vivekananda Institute of Management, Thanjavur	International	The Role of Health Care Sector in India

SEMINARS/FDP /WORKSHOPS/ATTENDED:

- “The Impact of Information Technology on Services Marketing” UGC sponsored seminar organized at Thiru.Vi. .Ka. Govt. Arts Colege, Tiruvarur on 21st and 22nd January 1999.
- “Research Methodology” Seminar organized at Poompuhar College, Melaiyur on 04th and 05th February 2002.
- “Faculty Development Programme” organized at Adaikalamatha College, Vallam, Thanjavur from 26th to 28th November 2003.
- “Application of Mathematical and Statistical Tools in Social Science Research” Seminar organized at A.V.C. College (Autonomous), Mayiladuthurai on 23rd and 24th December 2004.
- “Current Financial Market Scenario” Inter Collegiate Seminar organized at A.R.C. Visvanathan College, Mayiladuthurai on 06th October 2008.
- “Stress Free Living” Seminar organized at Swami Dayananda College of Arts & Science, Manjakkudi, Tiruvarur District, from 27th to 29th January 2011.
- “Total Quality Management in Education” Seminar organized at Swami Dayananda College of Arts & Science, Manjakkudi, Tiruvarur District, from 26th to 28th January 2012.
- “Micro Finance in Banking Sector” Workshop organized at Annai Vailankanni Arts & Science College, Thanjavur on 14th February 2014.
- “NDA Government and Current Trends in Economic Scenario” Inter Collegiate Seminar organized at A.R.C. Visvanathan College, Mayiladuthurai on 10th October 2015.

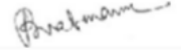
Declaration

I hereby declare that the information furnished above is true
to the best of my knowledge.

Place : Nagapattinam

Date : 17.02.2026

Yours sincerely,



R.Nataraj



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Dr.R.NATARAJAN.Ph.D

Principal

Lr.SINASC/E-07/2025-2026

Date: 12.12.2025

BARRIER FREE ENVIRONMENT

This is to state that the educational building for SIR ISSAC NEWTON ARTS AND SCIENCE COLLEGE is ready with barrier free environment.

- Building has ramp of width 5 ft. with hand rail on one side that are 80 cm beyond the top and bottom of the ramp, that are smooth, and that extend 30 cm beyond the top and bottom of the ramp.
- Plan of Doors Suitable for the Wheelchair Bound.
- Building has Lift facilities
- Toilet rooms have facilities for ambulant disabled.



Anatharamu Natarajan
PRINCIPAL

PRINCIPAL

Sir Issac Newton Arts & Science College
Pappakovil, Nagapattinam.



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Dr. R. NATARAJAN, Ph.D
Principal

Lr. No. SINASC/D-19/2025-2026

Date : 12.12.2025

Innovation Cell / Club

Sir Isaac Newton Arts & Science College in Nagapattinam actively participates in the Institution's Innovation Council (IIC) program initiated by the Ministry of Education's Innovation Cell (MIC) in collaboration with AICTE. This program is designed to systematically cultivate a culture of innovation and foster a startup ecosystem within higher education institutions. The primary objective of the IIC is to inspire, encourage, and nurture young students in various activities related to pre-incubation, incubation, and the establishment of successful startups.

The IIC conducts quarterly meetings to plan and review activities, providing students with opportunities to participate in various innovation-related initiatives and competitions organized by the Ministry of Education. Additionally, students engage in interactive sessions with prominent businessmen and academicians, allowing them to develop and nurture their ideas. The IIC at Sir Isaac Newton Arts & Science College facilitates the experimentation of the latest technologies, enabling students to create prototypes and build their confidence.

Overall, the college provides an exceptionally conducive environment for students from ideation to the establishment of startups.



Anathanay
12/12/2025
Principal

PRINCIPAL

Sir Isaac Newton Arts & Science College
Pappakovil, Nagapattinam.



SIR ISSAC NEWTON ARTS & SCIENCE COLLEGE

(Affiliated to Bharathidasan University, Tiruchirappalli - 24)

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Dr.R.NATARAJAN.Ph.D

Principal

Lr. No. SINASC/D-20/2025-2026

Date:12.12.2025

CERTIFICATE

Media Cell

Sir Isaac Newton Arts & Science College in Nagapattinam intends to enhance its "social media cell" and utilize social media platforms to regularly post achievements and upcoming events. The individual in charge of the social media Cell will be integrated into the college's Institution's Innovation Council (IIC). This individual will assume the role of Social Media Coordinator within the IIC. The coordinator, Mr. U.RAJA, has continuously communicated through public media channels such as newspapers, the college website, and various social media platforms including Facebook, Twitter, LinkedIn, and Instagram. He will continue to communicate and post about the college and students' healthy activities to enhance and develop the institution's research activities.



Dr. R. Natarajan
12/12/25

PRINCIPAL

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